

The Problem

Globally up to 30% of food that is produced is never actually eaten. Perfectly good food is wasted at each step of the supply chain. Wasting food is a waste of money, a waste of resources and raises moral questions when you consider that people don't have enough to eat. The UN stated that if global food waste was reduced by just 25% we would have enough food to feed the 795m people globally who are malnourished. In Ireland we generate one million tonnes of food waste, while one in eight people are experiencing food poverty.

Our Solution

FoodCloud is a social enterprise set up with the aim of addressing the problems of food waste and food poverty and bringing communities together through shared food. We connect businesses with surplus food to charities that can use the food. We believe in always feeding bellies and not bins. We provide the opportunity for businesses and charities to work together to solve the social and environmental problems associated with food waste and food poverty.

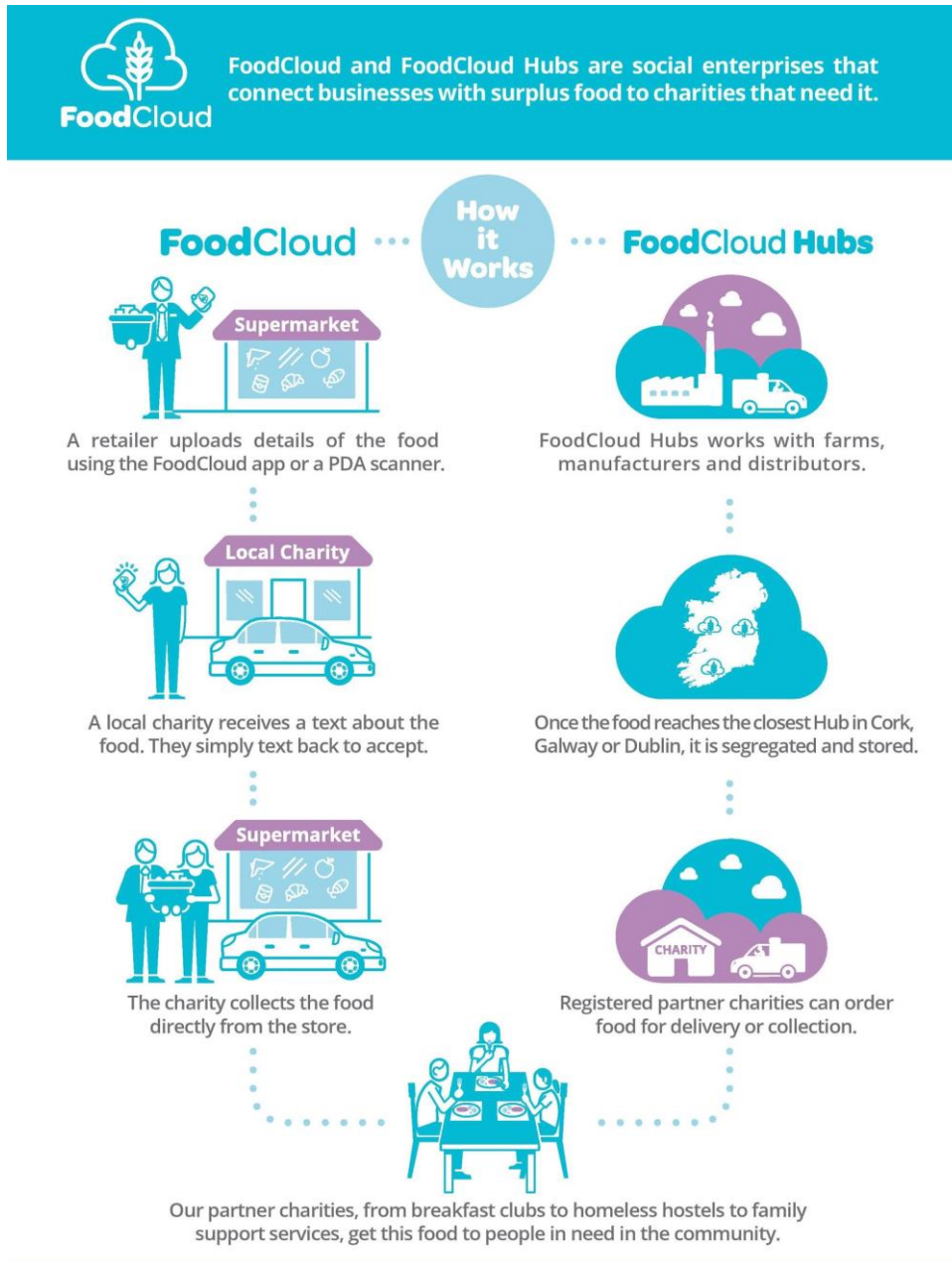
We have developed solutions for taking surplus food from different stages of the supply chain and getting it to charity:

- **FoodCloud** has developed an innovative technology platform that allows food outlets (primarily supermarkets but also cafés and retailers) to easily notify local charities about food they have available to donate. This solution allows local charities to pick up food directly from outlets and brings communities together. It is a hugely scalable solution, driven by technology and excellent business processes.
FoodCloud has expanded from working with one Tesco store in Dublin in 2014 to working with over 3,000 retail stores and 6,000 charities across the UK and Ireland.
- **FoodCloud Hubs:** large volumes of surplus food are regularly available from manufacturers, producers, growers and distributors. These volumes are usually much too big for a single charity to manage and need to be broken down into manageable quantities; they also require a logistics network and storage. FoodCloud has three surplus food redistribution Hubs in Dublin, Galway and Cork that take large volumes of surplus in their state of the art warehouses and distributes these using their logistics networks to charities all over Ireland. **FoodCloud Hubs works with over 120 food companies, including Musgrave Group, Glanbia, Nestle and many more and supports over 230 charities nationwide.**

Given Ireland's rich heritage in food and agriculture, we can become a global leader in implementing solutions to reduce food waste. FoodCloud's innovative approach, that addresses food waste across the food supply chain, is driving this leadership position.

We believe in a different future, where food waste prevention is recognised as an opportunity that can save resources, create jobs, alleviate hunger, conserve water, and reduce greenhouse gas emissions.

How Our Solutions Work:



FoodCloud Hubs also work with the **Department of Employment Affairs and Social Protection** to deliver two important programmes. We are a designated partner organisation with responsibility for delivering **The Fund for European Aid to the Most Deprived (FEAD)**. FEAD was established to support people to take their first steps out of poverty and social exclusion. FoodCloud Hubs procure, store and distribute “non surplus” food products on behalf of eligible charities that are addressing food poverty nationwide. FoodCloud Hubs will manage €12.7m of the overall fund from 2016 – 2020. We also work with the Department to create employment opportunities for people who are unemployed or from specific disadvantaged groups.

Our Impact in 2017:

We redistributed 6,787 tonnes of surplus food, an equivalent of approximately 15 million meals to over 7,500 charities in Ireland.



We also helped 147 FEAD partner charities all across Ireland assist 95,922 people with food - 43% of whom were children with the equivalent of 1,574,590 meals.



What our charity partners say:

FoodCloud & FoodCloud Hubs support local charities in reducing their food costs and enhancing their services. In 2017, we surveyed 160 of their Irish charity partners and found on average that:

- 40% of their food comes from FoodCloud & FoodCloud Hubs
- They receive €300 worth of food donations each week

Dóchas don Óige, Galway:

***Dóchas don Óige** have like many others had our budget cut severely over the last number of years and budget for food has gone. Being part of FoodCloud has enabled us to feed our trainees at least 3 days a week if not more. when our young people are fed they are calmer, less hyper and more able to focus. We also teach them about home cooking and healthy eating. We could not do this without your contribution, we are very grateful thank you. - Helen Mulchahy - Manager.*



Little Flower Penny Dinners, Dublin 8:

"Since our partnership began with FoodCloud, our meal production has been challenging and exciting, offering a wide choice of local and international dishes. Our day to day routine has greatly improved and helped in the upskilling of our staff." - **David Kiberd - Manager**

"The delivery drivers are so easy to work with. Our location is a difficult one for parking and access and it's never a problem, they are very flexible, so a big thanks to them."

- **Ray Junthan – Operations Coordinator**



What our food industry partners say:



Meade Potato Company are proud to continue supplying our surplus and out-of-spec produce to FoodCloud. Their team have made sure our partnership is a win-win for everyone involved and we're particularly delighted to be involved in innovative projects like gleaning, allowing us to *demonstrate our commitment to reducing food wastage from field to fork*. We particularly enjoy knowing the food we supply is being used to feed people and seeing the impact of this. We look forward to continuing a very positive relationship with FoodCloud.

Jeni Meade, Marketing Communications Manager

"The Pallas Foods family takes great pride in its social responsibility credentials and is serious about working with partners who share our ambition. As the leading Foodservice provider in Ireland, our partnership with FoodCloud has not only helped towards us realising our commitment to community, food redistribution and reducing waste generally but genuinely supports those communities."

Ian Smith, Operations Director



We had over 120 volunteers in 2017 helping rescue food and in our Hubs..

"My volunteer experience at FoodCloud was enjoyable and very insightful. It really demonstrated how such a simple concept can fundamentally help to improve the quality of life for so many people"

- **Claire Bacon, AIB Corporate Volunteer**

